

Strategy

Digital

Design

Production

Hello,

We are a creative team that focuses on creating and helping brands that require radical change by integrating strategic branding and marketing activities. Within one year, we have driven over 40 clients into the path of success, which resulted in an impeccable brand awareness and communication system.

We use design and strategic thinking to help companies acquire and delight customers, but what really matters to us is having a meaningful impact on meaningful brands.

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Creative Director

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Nice to meet you

We are hiii.creative™ .

Our name is an extension of our partners philosophy—create meaningful solutions for the client/user and not for ourselves.

We begin every problem with an open mind, curious spirit and without preconceived ideas.

Hence, we aim hiii

Our History

Born in 2019, based in Jeddah, Saudi Arabia. Hiii Creative is an integrated branding and marketing firm. We are blessed with a team of young diverse thinkers with an international expertise that has a passion for creating outstanding ideas and transforming them into a brilliant, well designed innovative experience.

We try our best to never compromise on the quality and the services provided to the customer, and we believe in keeping our clients happy and providing them with high quality work at a very competent price.

So what does hiii do?

Our Services and Capabilities

We love crafting beautiful, smart and inspired work that is focused on a business' goals and their customers. We do this across multiple touch points to help organizations achieve their goals.

STRATEGY

- Strategy
- Discovery & Research
- User Experience
- Brand Strategy & Architecture
- Positioning
- Content Strategy
- Marketing Campaigns

BRANDING & DESIGN

- Brand Development & Rebranding
- Logo & ID Systems
- Brand Style Guides
- Messaging
- Collateral, Print & Packaging
- Environmental Design
- Iconography

DIGITAL DEVELOPMENT

- Website Design & Development
- UX/UI
- Information Architecture
- Wireframing
- Prototypes
- Custom Content Management Systems
- iOS Applications
- Web Applications
- Android Applications

CONTENT PRODUCTION

- Script Development
- Copywriting
- Storyboarding
- Illustration
- Animation
- Motion Graphics
- Explainer Videos
- Live-action Production
- Post Production & VFX

Our process gathers existing programs and initiatives, stakeholder input, customer research, and industry trends into a highly engaging and interactive meeting.

We run collaborative work sessions led by a facilitator to gain deep understanding of your brand. This approach accelerates the strategic process in general, and builds consensus throughout the entire engagement.

Together, using a fast paced, user centric, and facilitated frame work, we define and prioritize user needs, create desire user journeys, define the brand, surface actionable insights, make strategic recommendations and produce tangible results that can be deployed within your organization.

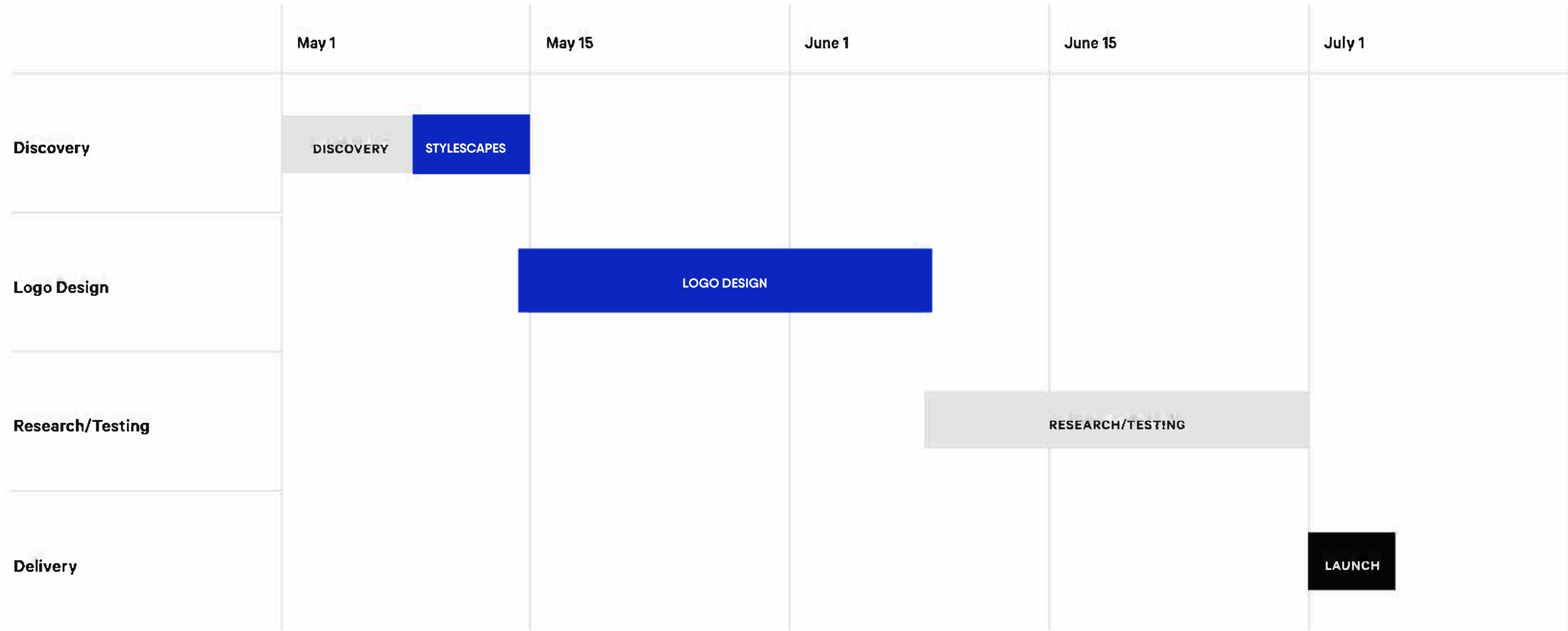
ALIGN

Strategy+ Messaging + Design

Delight

**How much this will cost
and how long it will take?**

Estimated Timeline



Services and Rates

| | |
|--------------------------------|-------------|
| Strategy | 10-25K SAR |
| Messaging/Copywriting | 10-15K SAR |
| Identity Design | 20-100K SAR |
| Powerpoint/Keynote | 10K SAR |
| Website Design/Development | 20-60K SAR |
| Video Production | 15-40K SAR |
| Interior/Exterior Architecture | Variable |
| Signage | Variable |
| Photography Hourly | 500 SAR |

Thank you